

Future Beauty & Health



RDS • March 2-3rd • 2024



HELLO from the Future

We are active aesthetic consumers.
We wanted to try new tweakments.
But were confused & cynical...



So in 2019 we created
Future Beauty Show.
So you could tell us directly
why your brand is so special.

Consumer education accelerates growth,
brand reputation & revenue by 7X.*

*Merkle loyalty brand report 2022

Future Beauty & Health at a Glance

4 Live Stages

80+ Exhibitors

5000 Visitors

28-Hours Live Talks

Leading Sponsors

40+ Leading Medical KOLs



And from ...

2024

We'll also be educating our audience on the latest in **Health Optimisation & Smart Ageing Science**

Future Beauty & Health



Future Beauty & Health

Attracting leading Consultant Dermatologists, Plastic Surgeons, Aesthetic Doctors, Dentists and Nurses to our stages

MAIN STAGE SPEAKER



Consultant Plastic Surgeon

Mr Niall Mc Inerney
25-26th March
Future Beauty Show

MAIN STAGE SPEAKERS

Dr Jane Mulrooney



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKERS

Dr Katherine Mulrooney



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Rhona O'Mahony



25-26th March 2023

Consultant Obstetrician and Gynaecologist
Future Beauty Show

MAIN STAGE SPEAKER

Mr John Curran



25-26th March 2023

Consultant Plastic Surgeon
Future Beauty Show

MAIN STAGE SPEAKER

Dr Deirdre Fitzgerald



25-26th March 2023

Consultant ENT, Rhinology, Facial Plastic Surgeon and Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Prof Caitriona Ryan



25-26th March 2023

Consultant Dermatologist
Future Beauty Show

MAIN STAGE SPEAKER



Plastic Surgeon

Mr Colin Riordan
25-26th March
Future Beauty Show

MAIN STAGE SPEAKER

Dr Aisling Lalor



25-26th March 2023

Dentist
Future Beauty Show

MAIN STAGE SPEAKER

Dr Sami Hameid



25-26th March 2023

Cosmetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Shameema Damree




25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Prof Nicola Ralph



25-26th March 2023

Consultant Dermatologist
Future Beauty Show

MAIN STAGE SPEAKER

Prof Firas Al-Niimi



25-26th March 2023

Consultant Dermatologist
Future Beauty Show

MAIN STAGE SPEAKER

Prof Eleanor Higgins



25-26th March 2023

Consultant Dermatologist
Future Beauty Show

MAIN STAGE SPEAKER



Consultant Ophthalmic Surgeon

Dr Janice Brady
25-26th March
Future Beauty Show

MAIN STAGE SPEAKER

Dr Dallas Walker



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Peter Prendergast



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Aoife Crotty



25-26th March 2023

Dentist
Future Beauty Show

SCIENTIFIC SYMPOSIUM SPEAKER

Dr Suzanne Harris



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Mr K. Mahalingam



25-26th March 2023

Clinic Director and Founder - Orthopaedic Surgeon
Future Beauty Show

MAIN STAGE SPEAKER

Prof Barry O'Reilly



25-26th March 2023

Consultant Obstetrician and Gynaecology
Future Beauty Show

MAIN STAGE SPEAKER



Aesthetic Doctor

Dr Orla Grimes
25-26th March
Future Beauty Show

MAIN STAGE SPEAKER

Dr Kate McCann



25-26th March 2023

Doctor
Future Beauty Show

DEMO STAGE SPEAKER

Dr Edel Woods



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Kerry Hanaphy



25-26th March 2023

Aesthetic Nurse
Future Beauty Show

MAIN STAGE SPEAKER

Dr Ninnette Wewege De Klerk



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Cormac Lynch



25-26th March 2023

Aesthetic Doctor
Future Beauty Show

MAIN STAGE SPEAKER

Dr Eva Orsmond



25-26th March 2023

Doctor
Future Beauty Show

Health Optimisation - new for 2024

Our consumer community have spoken. They want to learn more about functional and preventative medicine, biohacking & longevity science. All natural compliments to aesthetic medicine and clinical beauty which also center around rejuvenation, prevention and repair and are driven by science and technology

The Health Optimisation Stage, will host thought leaders who are shifting the paradigm of health, with discussions on lifestyle medicine, hormone optimisation, microbiomes, sexual wellness, brain biohacking, age-reversal genes and epigenetics.

Exhibitors and sponsors will be showcasing the latest tech and gadgets (think red light therapy, PEMF devices, oxygen chambers, training wearables & more)

Featuring the cleanest nutritional supplements for optimal health and beauty

If you wish to propose a speaker for the Health Optimisation Stage, please discuss with us





Sponsorship Packages



Headline Sponsor, €20,000 +vat

- ☰ Exclusive headline partnership status, referenced when appropriate in all Future Beauty & Health advertising & marketing, website and app
- ☰ Brand logo on all PR material. Presence at Press Launch (Q4 2023). Option to gift media attendees at launch or invite to trial treatment
- ☰ Exclusive & prominent brand presence and logos across Main Stage, screens, stage & set. (10x 45 min live panel talks hosted on the Main Stage). All talks are filmed and content used across socials and available to download after the event
- ☰ Brand logo prominent on show entranceways, all internal signage and internal AV screens
- ☰ Panel slot on mainstage (Medical KOLs' only)
- ☰ Two presentation slots on Demo Stage
- ☰ Premium stand location and 30% of stand prices
- ☰ E-blast to our 10,000+ database
- ☰ Social media support, 4 posts, 10 stories, 2-reels
- ☰ Option to add merchandise in goody bags (not flyers)



Science Lab Sessions, €3,500 +vat each

- ☰ We're fabricating an exclusive science lab-inspired space, within the Main Hall for skincare activations, science presentations & experiential marketing
- ☰ Seating for 50 per session at laboratory style benches and stools. A large screen, white board and AV systems within the lab
- ☰ Five 45-minute sessions available per day, or please discuss half or full-day takeovers
- ☰ Brands can host workshops, presentations or interactive sessions
- ☰ Clean, clinical space which can be adapted up to reflect your brand's identity per session
- ☰ Invite clients, media, influencers, competition winners or guests to your session, or extend invite to show visitors
- ☰ 50 complimentary tickets to the show
- ☰ Social media support, 1 posts, 4 stories
- ☰ Option to add merchandise in goody bags (not flyers)



VIP Networking Bar, €12,500 +vat r

- ☰ Exclusive sponsorship and branding of the central networking hub & bar, which commands prime position at the show
- ☰ Option to invite social influencers and press to specific event at bar*
- ☰ Option to invite exhibitors and industry peers to event at bar*
- ☰ E-blast to our 10,000+ database, E-blast to all attendees of the 2024 show
- ☰ 30% off stand prices
- ☰ 50 complimentary tickets to the show
- ☰ Social media support, 1 post, 4 stories, 1 reel
- ☰ Option to add merchandise in goody bags (not flyers)
- ☰ *Drinks and refreshments additional cost



Beauty Mastermind Sponsorship , €7,000

- ☰ Exclusive sponsorship of the most Instagrammed part of the 2023 show, the world's first, Beauty Mastermind Game Show
- ☰ A fun interactive way to engage show visitors
- ☰ Hosted by Irish media personality
- ☰ Live from 11- 4pm each day. 3 players per round; 9 rounds; 3 semi finals; 1 final round
- ☰ Contestants win prizes and overall winner takes home €5,000 worth of treatments (prized sourced by Future Beauty & Health)
- ☰ Quiz installed, run and managed by a BBC Quiz Master
- ☰ Beauty related quiz questions (can be adapted to reflect sponsors interest)



Demo & Optimal Health Stage Sponsor, €4,000 each, or €7,000 both +vat

- ☰ Exclusive sponsorship of the Demo Stage and/or The Health Optimisation Stage
- ☰ Option to add merchandise on 60+ seats
- ☰ Two 25-minute slots on Demo Stage and/or The Health Optimisation stage to showcase product/treatment
- ☰ E-blast to our 10,000+ database, E-blast to all attendees of the 2024 show
- ☰ Brand logo prominent on show entranceway, all internal signage and AV screens
- ☰ 20% off stand prices
- ☰ Social media support, 1 post, 4 stories, 1 reel
- ☰ 50 complimentary show tickets
- ☰ Option to add merchandise in goody bags (not flyers)

If you have medical/scientific speakers you would like to propose for speaking slots, please discuss with us



Other Sponsorship opportunities

- Host a **Cocktail Reception** while giving a company presentation at the central hub or in the Minerva Suite next door at 6.30 - 7.30pm for exhibitors, speakers and your invitees. Available Sat or Sun night. **From €4000.** Please ask for details & catering costs
- Host a **Gala Dinner**. Give a company presentation while attendees (trade and clients) enjoy a seated dinner & entertainment, in The Minerva Suite next door to the exhibition hall. Available Sat or Sun night. **From €7000.** Please ask for details & catering costs
- Sponsored Main Stage Talk.** 45-minute live panel discussion on the Main Stage with three medical KOLs and chair if feasible – live demo of treatment on Main Stage. From €5000. Only available to brands relevant to Mainstage talk content. Please discuss with us
- Sponsored Demo or Health Stage Talk.** 20-minute live talk on either stage with one of your brand's key note speakers. Live demo of treatment if rele **From €2000.** Must be relevant to audience. Please discuss with us
- Exclusive branding of the show **Goody Bags.** 6k units will be printed. **From €3500**



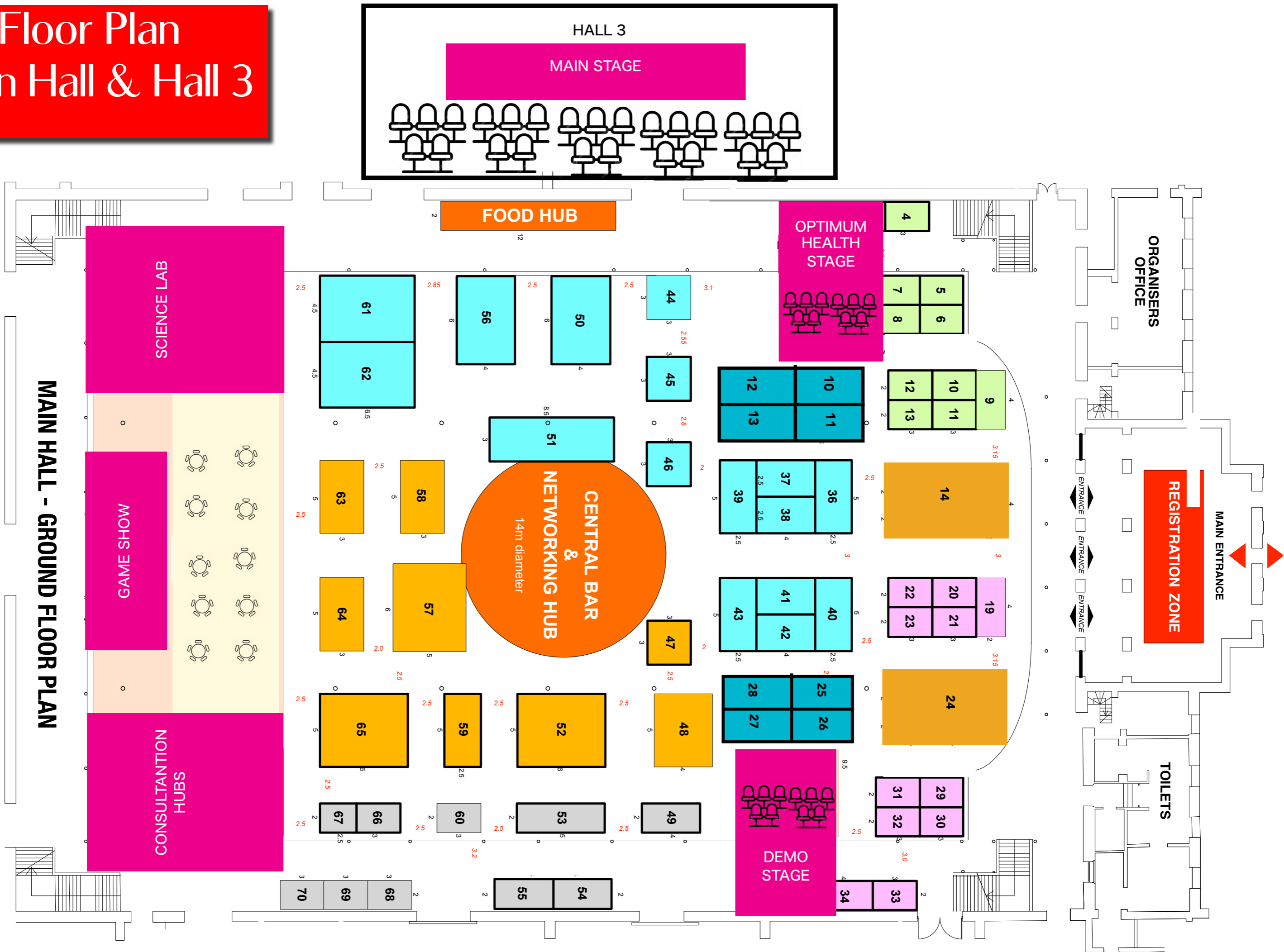
If you have medical/scientific speakers you would like to propose for speaking slots, please discuss with us



Exhibition packages



Floor Plan Main Hall & Hall 3



Booth & Space Pricing

Main Hall Booth Size Sqm	Stand included	Price
4 sqm (2 x2)	YES	€2900 + VAT
5 sqm (2 x 2.5)	YES	€3100 + VAT
6 sqm (2 x 3)	YES	€3450 + VAT
8 sqm (2 x 4)	YES	€3800 + VAT
9sqm (3 x3)	YES	€4200 + VAT
10 sqm (2.5 x4)	YES	€4400 + VAT
12.5 sqm (5 x 2.5)	YES	€4800 + VAT
17.5 sqm (3.5 x 5)	YES	€6800 + VAT
25. 5 sqm (8.5 x3)	YES	€7300 + VAT

Main Hall Premium Space Sqm	Stand included	Price
8.75 sqm (2.5 x3.5)	NO - Freebuild	€4400 + VAT
9 sqm (3 x 3)	NO - Freebuild	€4600 + VAT
12.5 sqm (5 x 2.5)	NO - Freebuild	€5500 + VAT
20 sqm (5 x 5)	NO - Freebuild	€8900 + VAT
30 sqm (5 x6)	NO - Freebuild	€10500 + VAT
32 sqm (8 X 4)	NO - Freebuild	€11500 + VAT

Main Hall Consultation Booth	Included	Price
1.25 sqm wide x 2.5 sqm high	White plinth, with counter & stool. Branding not included	€1200 + VAT

Stand Type Included r

- Blank white stands included
Includes two spotlights
and a double electric socket
- All branding, desks, furniture, additional
lighting, electrics, sockets, shelving,
AV, bespoke carpet or flooring, all
additional
- Our exhibition partner, can design
and create bespoke stands and
experiential zones too, please
discuss with us
- If you have your own stand, please
discuss positioning options with us

Consultation hub r

- Single plinth stands.
Ideal for individual
practitioners to offer
informal advice,
attract new clients
& network
- 6 double-sided plinths
in hub, which can be
individually branded





Show Info



Location: Royal Dublin Society,
Dublin 4, Main Hall.



Dates and times:
Build day: Friday 1st Feb, 7am-12pm
Public access: Sat- Sun March 2-3rd, 10am-6pm
Breakdown: Sun 2nd March, 6pm-12pm



Public opening times:
Saturday and Sunday, 10am-6pm



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@futurebeautyshow



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www.futurebeautyshow.com

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